

Q4 Please give us your feedback on all arrangements for the Arsenal parade

Answered: 139 Skipped: 82

#	RESPONSES	DATE
1	N/A	6/20/2026 4:04 PM
2	It was memorable However I think a better job could be done next time . For examplwe real time live coverage of the tour bus location, the tour bus travel direction, number of timez tour bus will go round the route, live time estimates or desity map of population at a viewing position. All these will give all fans equal opportunities to view the parade up and close	6/15/2026 2:32 PM
3	I thought the parade was amazing. The details, like the scheduling and timing, were less clear than they could have been. I was towards the end of the parade and have a feeling my experience- and the masses around me- had less of an experience than those at the start... But it takes nothing away from the community that I felt that day	6/15/2026 2:35 AM
4	Again the parade was well organised but some fans spoiled it for some of us by pushing. Alcohol was an issue too given the wait. Unfortunately some do not have the capacity to control how much to drink making it uncomfortable for everyone else.	6/14/2026 12:43 PM
5	My experience of the parade was a very positive and enjoyable one. I now totally understand why they chose not to have a static trophy lift after seeing such huge numbers turn up all along the route. The only gripe I think most people had was in regard to access to toilets. The lack of bins and the late return of transport afterwards were small sacrifices worth making in the end!	6/13/2026 2:33 PM
6	They could've had a area on the bridge at the stadium	6/13/2026 2:24 PM
7	Given the huge number of people attending the parade I thought that the appropriate action had been taken to close roads and prevent overcrowding and crushing. It was a hugely joyful occasion.	6/13/2026 1:30 PM
8	The parade was staggering. A huge success for the club, and all involved in the organisation.	6/13/2026 12:52 PM
9	N/A - Was still travelling back via Romania	6/13/2026 7:53 AM
10	Overall good but the crossing points were not managed well. We were penned in at a crossing point then informed it was shut at which point we were unable to move. There crossing point sign was left up so more people were trying to get there to cross. It was genuinely unsafe at that point with crushing from crowd behind and completely mismanaged from the event staff. They were refusing to listen to people who were becoming increasingly concerned and with two hours before the bus arrived, there was no need to continue to hold people. We were eventually let across due to having a child with us and there was loads of room on the other side. They need a better way of managing this in future to get more balance on both sides of the roads.	6/12/2026 8:53 PM
11	Understand the logistic difficulty but again felt like the timings were done to deliberately stop being attending who were making their way back from Budapest. Could it not have started at 5pm to allow extra time for supporters to attend	6/12/2026 8:10 PM
12	Very wise not to stop and have a trophy lift. That many cramming round the Emirates was a disaster waiting to happen. I'm old enough to remember Hillsborough well. Kudos where it is due.	6/12/2026 7:48 PM
13	Although sadly unable to attend as still in Budapest, the scenes on TV etc were truly wonderful and inspiring. It seemed the players themselves felt likewise. The 6mile route seemed to work well for the 1M plus who attended. Here's to the next one, next season!	6/12/2026 7:14 PM
14	I cannot understand, given the team's longstanding attachment and location in Highbury, the actual parade only skirted part of it, instead of going from the stadium down Gillespie Road and Highbury Grove, the heart of Highbury.	6/12/2026 5:05 PM

Champions League Event Feedback Survey

15	Loved it and crowds were all very well behaved as far as I could see	6/12/2026 4:48 PM
16	The parade was not a good experience. I get that it's hard to manage that many people but there was too much bottle necking and the route should've been more thought through. If we'd used the space in front of the armoury and finsbury park then we could've had a few spaces where a lot more people could be.	6/12/2026 4:47 PM
17	As a local resident, I must say that the club treated us with utter disrespect. Our residents association and housing association received info re the weekend late on Friday night. It was too late for many residents as they could not get the wristbands or do the required prep for the weekend. Key parts were also incorrect. We didn't get the wristbands promised on the times promised. Concierge should have received them by 4pm and the stadium management team just stopped responding. When we received the wristbands on Saturday morning, some of the residents had already left for work or travelled and didn't get any wristbands. On Sunday we discovered that we were given the wrong wristbands. The club closed the podium level of the stadium in preparation of the screening, parade and the private party. This blocked the exit/entrance for any residents with prams/buggies/bikes/any mobility aids as the only way in was the stairs at Highbury House. It's sad to learn that the club doesn't care about inclusion and safety as much as they care about a private party! Also, the temporary gates at Highbury House and on the bridge meant that we had to 'negotiate' to get access to our own homes. This is beyond comprehension; some carried lots of documentation and IDs to convince the stewards that they live there, which we should not need to do to get access to our own homes. The club has right to control access to the stadium itself but I believe that this right does not apply to private residences. I own my home; why should the club decide when and how I can leave my home and come back? On the day of the parade, we were told that stewards would know who to let through and that there were a few outside of the gates to know when residents need entry. This was not the case, when I arrived at Highbury hours 2-3hours after the parade there were no stewards outside of the gate. The ones inside were not keen to have any kind of communication. Eventually one said that it's not safe for them to open the gates. I was the only resident behind the gate. There were a few people passing by but not anyone trying to force their way through the gates. and if they did worry about, there should have been alternative way to get me safely through the barriers. After 10 minutes of me explaining the reasons I have right to enter, the gate was opened and there were at least 6 stewards behind the gate and around the same number on the stairs. Most just checking their mobiles! they should able to stop anyone entering without a resident pass/wristband, and not scared of a few supporters. My experience wasn't one off, residents reported incidents like this throughout the weekend. Even parents with small children had to wait 20-30minutes behind the gates on a very warm day, in an environment that didn't feel safe. and Arsenal could have place the stewards outside Royal Oak where the party was taking place and leave the residential side safely outside the barrier system. The stadium management has treated us residents poorly all season I must say. I've tried to contact them throughout the season with no success. I've sent emails, letters, called and visited Queensland road: no response no customer service. I'd like to be proud of the staff working at my club but the resident facing part (stadium management) is really more relegation quality that champions level! As wonderful it was to have a community of supporters celebrating the premier league at the stadium, we residents faced the club's neglectful way of dealing with this. We had people urinating at our front door and it took days the club to come and clean the area. The temporary stewards were brough in too late and they were not prepared to deal with ASB. We walked through urine, broken glass, rubbish on our way to work/school/nursery each day. At the same time thousands bought shirts at the superstore so surely the club has financial means to sort this out if they wanted?	6/12/2026 4:43 PM
18	I know the club were limited on time options, but I was on my flight home from BUD whilst it was happening.	6/12/2026 4:40 PM
19	We absolutely loved the parade it was a fantastic day. Long wait for the buses but that was to be expected with so many people. Only annoying thing was so much red smoke that having waited for ages we didn't really see much of the players but I don't think that's something the club could do much about - people want to bring flares and just didn't think about spoiling others views. Good that the club paid for the clean up as litter was very bad. Maybe a few more stewards at pinch points - ended up in a bit of a crush at one stage but everyone was so chilled and friendly that it was ok. Overall it was great.	6/12/2026 4:35 PM
20	Loved it all. Maybe the bus could have gone a little slower but I appreciate time constraints.	6/12/2026 4:29 PM
21	Would have been nice if an area could have been held for season ticket holders, particularly as some of those lien me didn't get final tickets for either finals	6/12/2026 4:28 PM

Champions League Event Feedback Survey

22	Maybe this is partly me overlooking a lot of stuff but feels like access to certain areas was not communicated properly, eg accessing Essex Road from Angel station. (again could be my bad and I could of blatantly missed something)	6/12/2026 4:28 PM
23	Atmosphere was good, but the overall experience was not as optimal, especially for the young ones and the disabled, maybe a dedicated zone for families/disabled persons would be a good idea.	6/12/2026 4:25 PM
24	Well organized, good location, no feedback	6/12/2026 4:22 PM
25	Brilliant, but more info was needed on not going to the main station points and come in from back streets. Lots of places had huge crowds, but it was easy if you know where to go to find somewhere much less crowded like next to the Islington town hall.	6/12/2026 4:22 PM
26	That was brilliant, but was so disappointed with the fans around with the red flares I waited four hours for a minute and then couldn't see the players through the red flare. Also they probably aren't very good for their lungs!	6/12/2026 4:20 PM
27	I came after the bus had gone but found the vibes brilliant from the Arsenal fans and was a really good idea to not have them stop due to our massive fan base	6/12/2026 4:20 PM
28	Couldn't get back from Budapest	6/12/2026 4:18 PM
29	I knew what to expect from all the information gathered. Got the bus into Holloway, floated safely around the Odeon, stayed out of the mosh pit, barely saw anything then milked it in the parks and pubs for the rest of the day. It was magnificent. Thanks to all who planned and spread the news.	6/12/2026 2:40 PM
30	N/A	6/10/2026 9:10 PM
31	Good day out, went to a quieter spot then then main hotspots as arrived back from Budapest that morning. Arrived at 2pm and got a standing space at the front of the barriers	6/8/2026 1:00 PM
32	and INCREDIBLE day! Enjoyed by me, my wife and nephew! The only feedback I would have is that as the bus came around it actually became hard to see it due to the amount of flares and red smoke. Is there a way to better control / manage this. Another piece of feedback would be to have better directions on viewing areas for the parade. Finally, it would be great to be able to track the bus progression via the app (similar to how the London Marathon tracks runners - which also has network challenges due to the number of people in london on the same day but still manage to track via GPS).	6/8/2026 9:14 AM
33	Absolutely brilliant - well done to AFC and others	6/8/2026 8:13 AM
34	Think they should have done trophy lift at townhall. Despite getting there in plenty of time, we walked for ages to try and find a spot but I guess that was going to happen to matter where we went in the route.	6/7/2026 2:27 PM
35	How much ever I loved the red smoke and flares, it was really difficult to breathe, view and enjoy the parade. I have no solution on how do we counter the menace next season but this is something if you guys can pick up will be helpful.	6/6/2026 8:12 PM
36	The parade was well organised but had no idea when the parade would actually arrive where I was. It was difficult to get home after the parade had finished with only Finsbury Park station open.	6/6/2026 6:14 PM
37	Parade lacked stewarding especially once tyhe bus had passed. I was outside Highbury and Islington station with my daughter...we could not move for around 30mins, stuck in the crush.	6/6/2026 5:55 PM
38	I thought it was really well done. The route maps were clear and I watched it just up from Cannonbury station and it wasn't too busy so the children I was with felt safe and enjoyed it. More temporary toilets dotted around could have helped.	6/6/2026 11:02 AM
39	N/A	6/5/2026 8:55 PM
40	All things considered it was done well, although were there any toilets, didn't see any. Also not fault of Arsenal but perhaps TfL could think about having a secure screens above their stations stating if they are permanently/temporarily closed. Was close to a very irate person who had gone to Finsbury Park which was closed, was sent to Arsenal by TfL staff, only to discover that was closed and was told to go to Finsbury Park!!!	6/5/2026 8:18 PM

Champions League Event Feedback Survey

41	The parade was memorable, but the biggest issue was the lack of open Tube stations, which created unnecessary and unsafe overcrowding; while I understand Holloway Road being closed due to its predominantly lift-only exit, stations like Highbury & Islington, Finsbury Park, Angel and Essex Road should have remained open given the scale of the event, and the situation worsened when even King's Cross closed due to overcrowding, forcing people to walk long distances I personally had to walk all the way to Wood Green to get a train and a relative I was with walked to Euston. I was standing on Essex Road by Tesco Express where the crowd was manageable, which shows how far I had to walk just to reach a functioning station. In hindsight, TfL and rail operators such as Thameslink should have suspended planned engineering works and run more frequent services, because although I don't mind walking, this setup excluded people with mobility issues. There was also extremely dangerous overcrowding at Highbury Corner near the Hen & Chicken theatre bar after the parade, with people moving in multiple directions and no one-way system in place, and it genuinely felt like a crush could occur; future parades need controlled pedestrian flow or a longer route using wider roads. Hydration points and portable toilets were badly needed given the heat, and many people were fainting; stewarding was inconsistent, with some staff being overly aggressive with fans who were simply celebrating, and I'm also curious why the bus was moving so fast. I understand why there was no Emirates trophy lift given the crowds, but when we win something big again, serious lessons need to be learned about overcrowding and crowd flow, having travelled to Mecca recently for pilgrimage where I saw over a million people are managed safely at once, there were moments on Sunday where I felt a dangerous crush could happen, perhaps offering a ticketed members' event at the Emirates as an alternative viewing option would help spread crowds and give supporters a safer, more controlled environment.	6/4/2026 10:47 PM
42	Was a mixture of an unbelievable day but tainted by the journey home. Appreciate over 1 million people but to not open train stations was appalling. We had to walk over 2 hours from highbury to kings cross with a child for an open tube station. Lack of police and staff at stations awful. You think surely common sense would prevail and allow people to get home as could've ended in disaster with so many people congregating. I was highbury end stewards told me to walk to Finsbury. We waited an hour there with no staff then told wasn't going to open so moved us to another tube. This wasn't open. Then had to go to 7 sisters. Horrible journey and put a dampener on the day for sure. Would I go to a parade again after that? The answer is no. Also thought bus moved too fast	6/4/2026 10:11 PM
43	Unfortunately couldn't make parade as flying back from Budapest. But looked amazing and liked the way it was spread over long distance rather than one area	6/4/2026 8:06 PM
44	Family zone should have been created. There were many families around Angel and a lot of them had to leave before the parade started due to overcrowding of the area. I saw some children crying or distressed standing among the adults. Some couldn't get out with too many people. I didn't have any children with me but felt for them. And for some elderly couples in the Arsenal shirts who left early too...	6/4/2026 5:27 PM
45	Perfect	6/4/2026 12:27 PM
46	Lovely occasion. I really miss seeing the players lifting the trophy at Islington Town hall.	6/4/2026 11:41 AM
47	Not much that could be done but common feedback was that the flares meant didn't see much when the team went past and also the speed they drove past but given the journey not sure what could be done. Would have been good to have a trophy lift and speeches in a park or the stadium with screens	6/4/2026 9:54 AM
48	Again thought the Club did a very good job and liked the fact that the Club paid Islington Council for the clean-up job afterwards. I was lucky enough to be near one of the tifos and that was brilliant when it flew down and the confetti flew around the team buses. Loved that we knew the parade was underway when we could see the red & white smoke rising from the direction of the stadium. Perhaps the buses could have gone a little bit slower - according to the time stamps on my photos, all four buses had gone past me in less than 90 seconds. Thought there was good and clear signage, especially for people who didn't really know the area they'd ended up in to get a spot or hadn't realised the full extent of the parade route. When we have the next one, perhaps something could come along the route about half an hour or so before - Gunnersaurus in his little car, some merch cars (like at the Tour de France). Considering the million or so of us on the streets, I thought the Club, the police, the stewards and staff at the neighbouring stations did an excellent job.	6/4/2026 9:45 AM
49	Communication about the parade details and timings were fairly good, although it would have been better to get confirmation earlier. It was good to get the clarification that there would be	6/4/2026 12:36 AM

Champions League Event Feedback Survey

no specific place for a trophy lift, although disappointing not to have that traditional singular moment. Living close to Essex Road access to the parade route was extremely easy and the road closures etc. didn't affect us too much. It was difficult to get reliable information on the progress of the parade as it seemed to be delayed or going slower than expected - and then when the busses did get to our area they went by too quickly! A slower pace would have been better, even though it would have extended the time to complete the parade.

50	Really happy. Got there early (9.30) and got a spot along the barrier. Only comment is that I'd have liked more information on the route itself about public toilets as network coverage was down most of the day to check online.	6/4/2026 12:33 AM
51	All very well arranged, with good comms before the day & plenty of signage on the day. The only frustrations were with TFL really, closing stations abruptly 3.5 hours before the parade & forcing people all out into the same congested areas. I saw no trouble whatsoever and the behaviour of true Arsenal fans towards me & my child on the day made me incredibly proud.	6/3/2026 11:44 PM
52	For the most part, the arrangements at the parade were great, and led to a fun day for all. My only gripe was something fairly specific to where I was stood, but I'm sure it happened in other places too. I was on Essex Road, across from the Old Queen's Head pub. The assigned crossing at this point was shut by stewards very early, long before the buses arrived, which led to the area outside the pub becoming a real bottleneck. While many in that crowd were delighted with the atmosphere, there were also a large number of people who either could not get across and meet with their friends who they planned to celebrate with, and a good few who needed to be quickly pulled out for safety reasons. The crossing should have probably been open longer, and there should have been more options for people to cross over, potentially more crossings along the road.	6/3/2026 11:36 PM
53	Exceptional and moving	6/3/2026 11:30 PM
54	Parade was great. My only issue was the number of flares blocking peoples view of the players on the busses	6/3/2026 10:16 PM
55	It would have been useful for further up to date notification of station closures. The situation was chaotic for mainline trains and closing Finsbury Park where the toilets were was inexcusable...why....because some people might want to celebrate there?	6/3/2026 10:02 PM
56	N/A	6/3/2026 9:15 PM
57	Overall very pleased and thought the route was well chosen as it gave people an opportunity to go to more raucous areas such as Holloway Road and Finsbury Park or more spacious and perhaps family friendly areas such as Essex Road I wouldn't mind if the buses drove slightly slower next time. The drivers seemed in a bit of a hurry so the views could be quite fleeting.	6/3/2026 8:53 PM
58	I thought this was a really well run and well communicated event.	6/3/2026 8:36 PM
59	We attended the parade with 8 children and planned our position carefully before, taking up position on Green Lanes near the park. We took up a great spot on the fence, had lots of room and the whole atmosphere was fun and relaxed. I thought it was very well Policed and stewarded. A great end to a wonderful season!	6/3/2026 8:30 PM
60	The parade was awesome but, I think it was a shame the club basically lied about their not being a trophy lift near the emirates. The bus also moved a bit too quickly as well. I was on Holloway Road waiting for 4 hours only to see the bus for about ten seconds. I understand safety etc but it meant that people congregated everywhere and it was really busy once the bus had gone by.	6/3/2026 8:19 PM
61	Again , no provision what's so ever for wheelchair users, no designated area on anywhere along the route.	6/3/2026 8:09 PM
62	The parade was excellent.	6/3/2026 7:51 PM
63	Great parade oh my God the amount of people was overwhelming for a person who went to previous parades. This was just absolutely wow I was super tired after it especially coming back in the morning from Budapest and then having to walk from the Angel side of the parade all the way down to Hoban to catch my tube HOME.	6/3/2026 7:10 PM
64	Carnage but that wasnt the fault of the club or the organisers	6/3/2026 6:51 PM
65	The lack of toilets was one of the biggest issues I encountered. Also better crowd control	6/3/2026 6:47 PM

Champions League Event Feedback Survey

could have directed people to less crowded areas.

66	A fantastic day and experience. Organising an event like this for such a massive crowd is no easy task. One area for improvement: The bus could have remained in front of the Town Hall for a few more minutes for symbolic reasons.	6/3/2026 6:43 PM
67	Parade excellent got there early as knew it would be busy. General arrangements communication and transport afterwards seemed to be underestimated or an after thought.	6/3/2026 6:35 PM
68	Didn't make it back from Budapest to attend	6/3/2026 6:29 PM
69	having said that, its 1m people on streets of london - what do i expect?! i guess i'm disappointed because i didnt leave early enough so couldn't meet my family.	6/3/2026 6:11 PM
70	I thought excellent. I was on Petherton Road, which was far quieter than other areas.	6/3/2026 6:07 PM
71	The parade was excellent. Very well organised. Seemed like the club and council worked well together. It felt safe. Good job in clearing up too. Once the barriers have been collected there will be little evidence 1.5 million people partied on the streets.	6/3/2026 6:07 PM
72	Club knocked it out of the park. We had a livestream from minute one of the parade until the end, would love for it to happen again for next season's parade ;)	6/3/2026 5:56 PM
73	The advance details and information regarding the parade was excellent. The parade route was well-designed. The event signage on the day was good. The large number of stewards at the event was positive. All-in-all, it was a very well organised event.	6/3/2026 5:11 PM
74	The parade was incredible in so many ways. Well done to the club for anticipating the scale of it, making travel and parade route information available, getting us all as close as possible to the buses and players, including Arsenal women, and making it feel safe (although I don't expect they'll let people be quite so free to occupy roofs etc next time). Big shout out to everyone who attended as well. I've never enjoyed a London crowd (feels like too small a word) so much. So proud to be a Gooner and a Londoner. And well done to the club for paying for the clean up. Glad Josh was there to see it - the Kroenkes need to keep getting it right with the fan connection. Thanks for the AST meeting with the incredible woman in charge of it!	6/3/2026 5:11 PM
75	It was good to hear about the arrangements from the club on the AST zoom call. Good blueprint to use again in the future.	6/3/2026 4:41 PM
76	Not attend	6/3/2026 4:30 PM
77	What a day. Saw the parade from Cannonbury (not too busy) and Highbury Corner which was packed. Well marshalled. Crowd ebullient. Slight fears about crush, when the buses had passed at H&I. No marshalls to be seen. Information that the tube was closed would have meant i wouldn't have pressed on.	6/3/2026 4:13 PM
78	The club did a fantastic job of organising their elements. What a day. The day was, however, let down by TFL and the police. We made our way from King's Cross to Essex Road, about halfway up near Essex Road Station. We were on the barrier, and it was clearly much quieter than in other parts of the route. (but still very busy). Once the bus had passed, we asked a steward and a police officer what the best way to get back to South London was. Both told us to go to Holliway Road. (what a mistake) We were directed into the crush outside Holliwat Road station, and I have never felt more scared. I saw people crying, children scared, and people literally fighting to get out of the crush. Obviously, Holloway station was closed. We were then told to go to Arsenal as the pre-event information said that crowd control would be in place and a safe queuing system (as on match days) would be in place. This was not the case. As we arrived TFL closed the station, with no one on the gate line to tell us what was going on and Poilce standing around saying they had no information. We knew Finsbury Park was closed so that was not an option, but the police officer told us that Caledonian Road was open and we should head there. This meant going through the crowds outside the stadium. This again was a crush and there were no Police around to help people. When we got to Caledonian Road, it was the same issue as at Arsenal. Station Closed and hundreds of people at the gate line. The stewards outside said in hindsight their should have been barriers for safe queuing! Our only option now was to walk to Kings Cross. This took nearly an hour, as everyone else by now had the same idea. Once we got near Kings Cross TFL decided to terminate all bus travel due to over crowding making it even worse! Then Kings Cross, Euston and Euston Square were all closed. We were hot, hungry and exhusated by this point and the total lack of information from TFL and the police was awful. The Police we spoke too all said that TFL were not giving them	6/3/2026 3:50 PM

Champions League Event Feedback Survey

information. We eventually walked to Russell Square and were able to get a tube to London Bridge. I have been to many big events in London, but i have never seen TFL make such a mess of something like this. I want to stress the club event was fantastic, the people of Islington were fantastic, the club staff were fantastic, but how TFL were so unprepared really put a dampner on the day

79	n/a	6/3/2026 3:43 PM
80	It was a blast, heard some stories of things going wrong around Angel but we were at Holloway Road for the start and it was perfect there. Then we managed to walk to Highbury and Islington for the end where everything was good too.	6/3/2026 3:30 PM
81	was at Holloway road from 10:30 and it took until 16:40 before the players came past! It then took 2 hours to get back to Waterloo, all the tube stations around were closed so walked to Angel and it was deadlocked, then had to walk to Kings Cross and go from there. It was good seeing the boys but I can't lie the 30 seconds or so was not worth the near 8 hours worth of hassle, the amount of people was too much and it was over as soon as it started basically. Soooo glad I went, and saw it, would I do it again absolutely see you next year COYG	6/3/2026 3:22 PM
82	We got there late as our flight from Bratislava was delayed. Amazing that so many experienced what they did. Overall great parade.	6/3/2026 2:49 PM
83	It was atmospheric of course but chaotic in places and the inadequacy of effective stewards and police in the right places was a serious concern. I would have been happy to be near the ARSENAL bridge as I arrived in the Finsbury Park station area at 12. I didn't go there as we were told we couldn't be in the stadium area so I headed on to Highbury and Islington station; regret that as it was very overcrowded and at times dangerous. Couldn't move around to get out of the area- I was amazed at the numbers of people (hundreds) that climbed on the roofs of some very old buildings - there could easily have been fatal accidents Police ineffective in dealing with this. I would not attend again and would advise others not to	6/3/2026 2:17 PM
84	The crowds at the parade were immense, but at several moments I felt unsafe and had to move away from barricades. This meant being further away and due to all the flare smoke I didn't actually see the parade bus. This is likely a consequence of my own poor planning but the flares really did ruin it. Also the anti car barricades being so close to the corner of Seven Sisters and Blackstock road meant extreme overcrowding within it and after the bus left it took me 30 minutes just to move the 40 meters backwards to get out of the congestion.	6/3/2026 2:08 PM
85	The parade was incredible to be part of. Communication about the route was very clear and it was welcome that it was made longer than previous years. We were near Clissold Park which had an excellent family atmosphere - it does make me think the club should consider holding a family festival type event that people could aim to attend during the summer; there would be lots of appetite for anything Arsenal related and giving people a fixed date (not movable by TV companies!) would allow people to plan travel from far and wide, even globally. It was my first ever parade and I was surprised by just how quickly it passed us. I think the club should consider having more pre-parade activations like the Tour de France such as giveaways, legends on low loaders or mobile LED advertising screens showing hype videos which would extend things, help ensure crowds don't cram in near the parade timing, reward people there early and build anticipation. Holding the parade on a Sunday is very welcome too.	6/3/2026 1:23 PM
86	I hadn't planned to attend the parade as I had a prior arrangement in Hackney but the suspension of the Mildmay Line due to overcrowding meant that my change from the Great Northern to Overground turned into an exit at Highbury and Islington. When I boarded my train to H&I it was still open and no onboard announcement was made about the suspension, although the opening of Essex Road was announced. Communication between rail operators could have been better. As for the parade itself, the sheer scale of the crowd determined the conditions and I'm not sure how that could have been managed better. As the briefly glimpsed buses passed by in a very short space of time it was effectively a self-organised street party. Aside from some pushing and shoving between macho men as we tried to disperse in three different directions at once, it was good natured. I did find the smoke irritating (to the eyes and throat), and dodging swaying drunks while keeping an eye out for discarded bottles underfoot was challenging. Again, I'm not really sure how any of these issues could be better controlled due to the size of the crowd. I can't comment on directions for dispersal as I know the area well and made my own way home.	6/3/2026 1:11 PM
87	Amazing	6/3/2026 1:03 PM

Champions League Event Feedback Survey

88	Didn't attend as I was still in Budapest. Most feedback from those I know has been positive. I gather a decision was taken on safety grounds not to have a presentation at Islington Town Hall. A shame. Surely this could have been policed.	6/3/2026 12:53 PM
89	Overall, given the huge attendance, the organisation and marshalling was good. Only minor criticism would be that the parade buses passed very quickly at the Finsbury Park section. If the buses had proceeded less quickly it would have afforded spectators more time to see the players after waiting in line for 3.5 hours. Overall, the parade was an incredible experience. Thank you to the organisers.	6/3/2026 12:40 PM
90	Busses moved too quickly and fans were not asked to not bring smoke flares so visibility of the team was too quick and too diminished.	6/3/2026 12:39 PM
91	We couldn't see a thing. We booked a restaurant for lunch at 12.00 on Islington Green. Aim was to eat then walk less than 2 minutes from there to the parade. When we got close, via the other side of the road police had cordoned the way to that road off so we couldn't get down there even though it was visible to us. This wasn't noted on any plans of the parade or we obviously wouldn't have gone that way. Then found ourselves trapped in a bottle neck for an hour with no food, no drink and sod all to look at except people's heads. My mate on the other hand, planned nothing, set off spontaneously from St Albans station at 12.30, went to Holloway and somehow found himself at the front against the barriers for a perfect view.	6/3/2026 11:59 AM
92	I traveled from the States (Detroit) and thought it was perfect. In hindsight, the decision not to gather at one spot for a trophy lift, though disappointing to some, was the correct one; there were just too many people and it would not have been safe.	6/3/2026 11:55 AM
93	Parade had good low key marshalling. One thing to consider would be more waste receptacles as rubbish built up everywhere.	6/3/2026 11:32 AM
94	Looked fab	6/3/2026 11:16 AM
95	Did not attend as had to fly back to Australia.	6/3/2026 11:07 AM
96	-	6/3/2026 11:00 AM
97	It was an amazing experience. I thought it was very smart to lengthen the route and not to have one focal point. In my view, that was a critical and very good call, given the expected (and actual) size of the crowds. Loved seeing the tifo and flags draped over buildings. Loved that the women's team also participated.	6/3/2026 10:53 AM
98	Another historic moment for the club and truly unprecedented numbers so I think overall it was fantastically well organised, but I think it would've made a massive difference to everyone involved if there were more people of authority giving instructions over a megaphone for example so that we weren't all walking against each other two stations that would transpire to be closed and create a crush at the entrance to each station. This could have created a crush if there was any reason for people to panic. Perhaps just splitting the roads in and around Arsenal station and the Emirates into one-way lane systems would have made a significant difference. Given the temperatures on the day it might be advisable in the future to have the ability to hand out water, particularly to those who are more vulnerable to the crowds for example families, children or anyone else.	6/3/2026 10:51 AM
99	Generally good. All the red smoke obscured the players on the buses. Terrible mess afterwards but not sure how you prevent this. Distressing to hear about stabbings.	6/3/2026 10:49 AM
100	Parade was good and packed but I feels like there could have been a bit more guidance on where it was better for families etc. Also, I didn't end up seeing the bus because of all the smoke, which isn't the clubs fault.	6/3/2026 10:46 AM
101	N/A	6/3/2026 10:21 AM
102	Enjoyed it. Great atmosphere. Was lucky and found great place to stand and had a good view. Although maybe the buses could have gone a bit slower!!! They did seem to whizz by.	6/3/2026 10:19 AM
103	It was amazing, but we were at Petherton Rd and it was quite chill. So for next time maybe the club could communicate where there could be quieter areas for families and those who have access issues	6/3/2026 10:15 AM
104	it leaving ~25 mins late was a bit annoying as we'd all been stood out for a long time already crowd generally well managed, though felt there should have been more police/security for	6/3/2026 10:05 AM

Champions League Event Feedback Survey

helping organise and direct the crowd as they left. I was able to chill in finsbury park for an hour and then get on the tube at manor house, so worked out ok, but I know for others it wasn't. a bit more info up front on where they expected the quieter areas of the route to be, or some info on the day about "if you are in a crowded area then try to head to X" would have been useful.

105	I thought it was very well organised. Local businesses were fantastic. Was very happy to read that Arsenal paid for the clear up the next day.	6/3/2026 9:53 AM
106	Fine but buses drove too quickly up seven sisters road appreciate it was a unique event	6/3/2026 9:51 AM
107	Three hours plus standing for a 45 second drive by. It was a joyous occasion mixing with all the fans BUT I would not go again knowing that the interaction with the team was so short. Understandably the local facilities were overwhelmed so it was not possible to access toilets or shops for the duration. Pavement soon became impassable near Angel Tube end and I arrived at 12 noon for the 3.30 drive by. Getting away from the area was challenging so I walked to Russell Square and the tube was relatively empty due to closure of Kings Cross and Euston station. Information on closures was not readily available to some signage that indicated best routes to take would have been helpful.	6/3/2026 9:45 AM
108	Didn't attend.Put off by the lack of transport	6/3/2026 9:42 AM
109	I'm sure the arrangements were fine but too many people, not the club's fault, to enjoy it - tube station closures, police 'blockades' prevented us meeting up with friends who live in Islington	6/3/2026 9:41 AM
110	As the internet connectivity wasn't great due to the number of people there it was not easy to check where the bus currently was, from the live stream video. If in future parades Arsenal could have a pindrop Maps tool where we can track the location of the bus so fans know how long it will roughly take to get to their location and track it, that would be helpful	6/3/2026 9:37 AM
111	For the parade I did my research and worked out the best spot for my 3+5 year old. Hopefully we have many more and a bit more guidance from the club as to where to take kids would be better, I know a few who got stuck in the busier sections. Would be useful for the less seasoned parade goers.	6/3/2026 9:30 AM
112	Great day out, shame Finsbury station got closed which left lots of people stranded. Would have been nice to do the traditional speeches for everyone to see.	6/3/2026 9:25 AM
113	I ended up at Essex Road and Angel corner, the reason for this although we do there at 11:30 there was no where else to go. I didn't really see anything when the bus came and felt that when they knew the crowds were so huge maybe they could've started it earlier, as lets face it if you wasn't in my 12 you wasn't seeing anything. I don't believe this is on Arsenal, I think that the fact that I didn't see any sort of crowd control apart from a car barrier at upper street helped, getting out was a bit of a mare as surely the police should've shut the road all the way up to Angel by the traffic light junction and no half way down. The fact that people were fainting and their friends were having to take them to help and the medics wasn't coming in was odd. It was a bit of fend for yourself. I actually didn't see any authorities all day. I don't think I would attend a parade again unless, it was managed better.	6/3/2026 9:24 AM
114	Excellent - brilliant atmosphere and the route was long enough that everyone could see.	6/3/2026 9:18 AM
115	Aside from the continuous red smoke, a well planned event which allowed a lot more people to enjoy the day	6/3/2026 9:17 AM
116	wonderful event, beautifully organised, a warm feeling of togetherness and feeling safe and looked after by each other.	6/3/2026 9:10 AM
117	It was a very memorable parade, thank you for all the good work	6/3/2026 9:05 AM
118	The parade was amazing no fault of the club but public transport could have been better is my only negative from the day everything was fantastic	6/3/2026 9:04 AM
119	Parade was a major disappointment. Having travelled from Luton airport with the children to King's Cross we couldn't get close to Upper Street or the route. Watching the club video parts of the route nearer the stadium were relatively quiet, whereas Holloway Road and Upper Street were dangerously congested. Kids were unwell in the heat where we were and I had to get an young unaccompanied lad to safety in the crush and heat. People were taking risks in rooftops to get a view. Then with all the smoke and phones the crowd I was in saw nothing as the coaches sped passed. Obviously this was not a crowd as in previous parades and more of a	6/3/2026 9:04 AM

Champions League Event Feedback Survey

cultural event with not a predictable fan base. Few people knew the chants but had come for the carnival/ main event street party. We saw nothing. Later in the afternoon we saw the mood turn and concerning signs on holloway road. My friend had his phone stolen and bank account emptied. .political flags being brought along, people getting masked up and covering faces and disorder starting up. Far from the values of the Arsenal way. I feel the planning of crowd positioning could be done into zones, suggested arrival times for zones and not congesting crowds around transport hubs that were closed.

120	Great fun apart from the ending where it was quite dangerous with most of the major underground stations being closed but no one on the street seemed to know. I was at one point in a crush of probably 500000 people on Holloway Road which was dangerous. Match day like crowd control was in dire need but I don't think this is the clubs fault, it's more MET Police.	6/3/2026 9:01 AM
121	Great experience however it felt slightly dangerous at the end. People literally couldn't move and plenty of children scared and crying. This was at Highbury Corner. Some managed opening of stations should have happened. It felt as though the police and TfL washed their hands of it.	6/3/2026 9:01 AM
122	All excellent.	6/3/2026 9:00 AM
123	The lack of policing and/or stewarding after the parade caused a lot of problems with what felt like everyone trying to get to Finsbury Park station once the parade had gone past. There was no information on why the station was shut (presumably the number of people) or how long it would be shut for. It appears that barriers had been put out for queueing but people just moved these as there were no stewards. Getting away from the Finsbury Park area was chaos and it was a good thing that everyone was in a party mood. I feel some effort should have been made to implement a one-way system to/from the area depending on which side of the road you were on. In the end we walked to Seven Sisters and got the tube to King's Cross, fortunately before the apparent closure of the station due to overcrowding. I know the number of people was unprecedented but it wasn't unexpected so I think more could have been done to communicate the best routes away from the area	6/3/2026 8:59 AM
124	I did not attend but I thought from a distance it looked brilliant	6/3/2026 8:53 AM
125	Watched from the junction of Chatterton and Blackstock and used our usual restaurant throughout the afternoon. A very civilised way to experience the afternoon. Was able to see the coaches. The coaches went a tad too fast. Closure of tube stations afterwards and lack of clear communication was very bad. Personally I'm still fit and savvy and was able to navigate a way through the crowded pinch points and walk to Euston. I felt for those less fortunate than me. But a fabulous day and a fabulous end to a fabulous fortnight and a fabulous season. Quite likely my best ever since I first went in 1968. 1989 was special and I thought could never be beaten BUT I think this past fortnight did just that.	6/3/2026 8:51 AM
126	Administering and arranging the parade was superb, everyone involved should be congratulated. I travelled from Northumberland to be there and enjoyed every second. Hoping we can do it again next year.	6/3/2026 8:50 AM
127	We were still in Budapest but local (and we are very local!) opinion is very positive given the challenges of the huge numbers in attendance.	6/3/2026 8:49 AM
128	Was still in Budapest	6/3/2026 8:47 AM
129	Not much to say about the crowding as we are a huge club in the streets of Islington but it was pretty intense trying to find a spot. My fiancé almost had a panic attack trying to get towards Essex Road where we were told was quieter and more family friendly. Not a complaint as such as I don't know of a solution. That aside, an epic historic day that has boiled the blood of our bitter rivals.	6/3/2026 8:44 AM
130	I was dissuaded from rushing back from Budapest for the parade by the signals from the club that the police were going to be heavy handed and create friction points including dispersal as they had done the previous Sunday - and from friends who attended I understand those fears were justified	6/3/2026 8:37 AM
131	Very well done, a huge undertaking. Only criticism would be how fast the buses went by and while the red smoke bombs we're fun, there were just so many that it was difficult to see the busses as they went by.	6/3/2026 8:36 AM
132	Didn't go	6/3/2026 8:35 AM
133	ok, police or authorities didnt think about how peopel woudl get away afterwards, and tried to	6/3/2026 8:32 AM

Champions League Event Feedback Survey

keep people penned in, which was pointless, as better for all concerned for those that had seen the buses pass, be allowed to try and get home, and away from the aread

134	felt penned in a times with so many barriers in place. It was a long day. The busses appear to drive by rather quickly so only got to see a few seconds of the players. Getting home was not great as no stations appeared to be open. BUT, despite that, a fabulous memory. lets hope we can do that again for next season	6/3/2026 8:28 AM
135	N/a	6/3/2026 8:28 AM
136	A brilliant day, for the non-locals more directions would've been useful and perhaps a better idea of where the main pinch points would be. Otherwise. A really good day.	6/3/2026 8:27 AM
137	Was a great day, felt safe for my kids which was the most important thing knowing the amount of people that were in the area. They are still young and always love coming up to see the team.	6/3/2026 8:26 AM
138	Well organised	6/3/2026 8:25 AM
139	jhhjhghj	6/3/2026 7:35 AM